RUE

MAGAZINE YOUR PATHWAY TO STYLISH LIVING



THE NEW RULES OF DESIGN

THE POWER OF PERSONALITY: Rooms That Are Anything But Boring

THE EDIT: What to Buy Now

THE BIG THREE DONE RIGHT: Kitchens, Bedrooms, & Baths

A CASE FOR COLOR

THE TEAR SHEET *WITH AVENUE INTERIOR DESIGN*

Each issue, we go behind the scenes with our favorite designers to uncover the essentials they can't live without—the materials, vendors, and small businesses that translate concepts into living, breathing spaces.



This summer, we're calling on Avenue Interior Design. Founded in 2009 by Andrea DeRosa and Ashley Justman, the award-winning studio specializes in boutique hospitality venues and bespoke residential interiors. They launched their firm in the beachside enclave of Venice before relocating to a spacious studio on Beverly Boulevard in the heart of Los Angeles. Each interior they create is rooted in originality—drawing from a client's unique narrative while allowing the architectural character to take center stage. Their own aesthetic is informed by global travels and shaped by experiences with prestigious hospitality firms and visionary collaborators including Philippe Starck, Matthew Rolston, and MGM Resorts International. Whether the team is creating residential or commercial spaces, they're a true authority in exceptional design.



Ceramic Splatter Pitcher
Beautiful, organic, and handmade in Italy!
$136; bucatini.la



***Planted Memory* by Loralee Jade**
$2,200;
tappancollective.com



Castia™ Bathroom Collection by Kohler x Studio McGee
kohler.com



Glazed Earth 2x2 Square Zellige
ziatile.com



Swiss Coffee by Benjamin Moore
Our go-to white that adds the perfect amount of warmth.
benjaminmoore.com



Gia Table Lamp
We're big fans of SIN. Their designs offer a modern spin on classic shapes and designs.
$1,698; virginiasin.com



The Fife Arms
$125;
shop.thefifearms.com



Carlotta Murano Vase
We've been loving Murano glass lately, and this oversize vase is the perfect pink hue.
$645; sohohome.com



Prinsesstårta Candle
$75; flamingoestate.com



Cosmo Coup Set
We love anything remotely scalloped, and these glasses add the perfect flair to any table.
$150 for 4;
sophieloujacobsen.com



Tyna Rattan Placemats
$138 for 4;
luluandgeorgia.com



Rui Sconce
Lighting can shift the entire mood of a space, and the Rui sconces bring in a softness that still feels structured. We love the contrast of the metallic finishes against more organic materials; allowing the room to feel layered and lived in.
$699; visualcomfort.com



Silvi Clouds Wallpapers
From $200;
sanderson.design

PORTRAIT: ADELINE WOHLWEND