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The Ramble Hotel



Image: Elliott Clark



The Ramble Hotel, an independently owned and operated three-story hotel has opened with 50 guestrooms; an intimate theatre and bar; flexible meeting space; a small retail outlet; an outdoor courtyard; an independently owned restaurant and a marquee lobby bar by Death & Co. The bar, founded by Ravi DeRossi, David Kaplan and Alex Day, marks the first outpost outside of its original location in New York's East Village. Death & Co will not only operate the lobby bar, but also the hotel's room service program, a café bar providing coffee and breakfast services, a reservation-only private bar and the food and beverage program within the property's outdoor courtyard and private event venues. These spaces, as well as other spaces within the hotel, have been designed with the intent to foster meaningful conversation, engagement and interaction among guests.

Located at 1280 West 25th St, just north of Downtown Denver, the hotel is among the first to open in the burgeoning RiNo neighbourhood. Known for its blend of urban grit and industrial revival, RiNo's historic warehouses and factories now house jazz bars, restaurants, brewpubs, art galleries and working studio. The creative backbone of the neighbourhood is evident not only in the artistic businesses that inhabit its building, but on the buildings themselves, with colourful street art murals painted alongside alleys and around almost every corner.



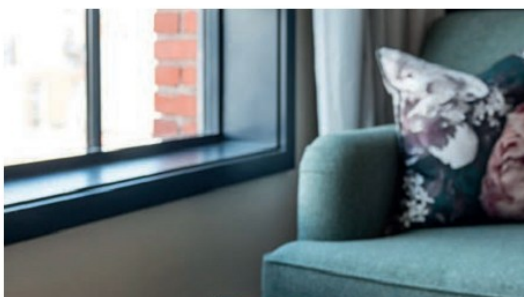
An independently owned and operated three-story hotel has opened with

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RiNo's distinct character will be an inherent characteristic of The Ramble Hotel, which has been developed by local Denver firm, Gravitas Development Group. The firm, which is behind many notable projects in some of Denver's most sought-after urban neighbourhoods, pays close attention to the personality of each enclave in which it develops creating projects that are tailored to the individual cultures and residents of each.

Los-Angeles based Avenue Interior Design (Avenue ID) was responsible for the interior design concept, including execution of all public spaces and guestrooms at the hotel. Design at The Ramble Hotel integrates industrial elements inherent to the RiNo neighbourhood with eclectic "found" elements and soft, luxurious fabric that highlights patterns and texture.

The ethos of the hotel has been fully embodied within its lobby, a 4,700 sq.ft space with 20 ft. ceilings. The hotel takes inspiration from French Salons of the 17th century and the Salon's utility in society as not only a platform for the exchange



in need of a platform for the exchange of ideas through conversation, but as a catalyst to creating community. As such, the hotel's name is a nod to Catherine de Vuvonne, Marquise de Rambouillet, a renowned salon host known for her egalitarian gatherings in which participants from all walks of life, who held sincere and passionate ideas and a love of good conversations were welcomed.



Arteriors

Arteriors is a leading provider of luxury lighting, occasional furniture and decorative accessories. Creatively collaborating with skilled artisans from around the world, Arteriors offer a captivating collection of unique designs that transcend trends.

30 years ago, Mark Moussa started a boutique home accessories company. Fast forward to 2017 and Arteriors is a respected purveyor of lighting, accessories, case goods and seating with collaborations featuring the likes of Laura Kirar, Barry Dixon, Windsor Smith, Celerie Kemble and Jay Jeffers.

The family-run business sells globally including via four international showrooms, with the most recent opening at the Design Centre, Chelsea Harbour.

Collaborating with some of the most prestigious interior designers across the globe, Arteriors' portfolio consists of high-profile personalities, luxury properties, grand hotel chains such as The Ritz Carlton, and boutique hotel group ABC.

Designers come to Arteriors to be their partner on all project types including residential, commercial, and hospitality projects. The company focuses on making it easy for designers to do business with them and know that ultimately, "order to install" is key for customers.

Whether starting with a concept sketch or inspiration photos, the design-driven team can bring any creative vision to life. Best known for the expansive, quality core product and the ability to create bespoke designs, from adding dimers on lamps, to speciality clears on a mirror, each stock design can be easily modified to deliver bespoke pieces on budget and on time.

This project focused on Arteriors core product with slight modifications to meet the designer's needs.

Arteriors Founder, Mark Moussa, said:

"All of our projects are important to us, we are extremely proud to



The hotel takes inspiration from French Salons of the 17th century



work on projects across the world. We have always been committed to the quality and “art” of each product. Whether it’s seedy glass on a statement chandelier, the unique finish of a hand-etched lamp or the elegant curves of a slipper chair, at Arteriors, art is in the detail.”

Mark added:

“As our business enters its fourth decade, we are more committed than ever to delivering inspired designs, championing innovation and celebrating craftsmanship. Working closely with my design team, we have developed versatile pieces with universal appeal, enabling us to work collaboratively with all of our customers to meet their individual needs.”



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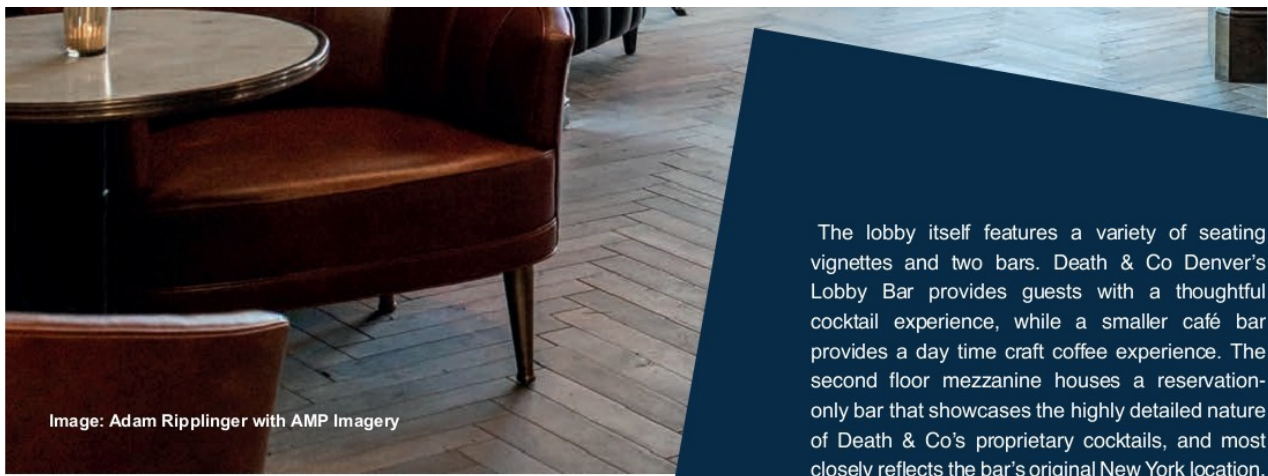


Image: Adam Ripplinger with AMP Imagery

The lobby itself features a variety of seating vignettes and two bars. Death & Co Denver's Lobby Bar provides guests with a thoughtful cocktail experience, while a smaller café bar provides a day time craft coffee experience. The second floor mezzanine houses a reservation-only bar that showcases the highly detailed nature of Death & Co's proprietary cocktails, and most closely reflects the bar's original New York location.



Image: Elliott Clark

Ryan Diggins, the hotel founder told Premier Hospitality International magazine: "In Denver there aren't really any hotels that resonate culturally or in the community. Hotels in Denver are aimed more towards the traveller so we took inspiration from the hotels that focus on incredible eating and drinking options, great design, welcoming atmospheres and event programming and are trying to resonate locally first. If we can pull that off, people from out of town will want to join the party. That's all I really know with real estate, I have never focused on trying to attract the worldwide traveller but how to create something for the intersection we are on or the neighbourhood we are in.

"It is probably about five years from the time that I was having a beer with my wife in a bar and talking about the idea, to bringing it into the physical world so it has been a long process. When you ask what it means to me, I am kind of nervous. This is a reflection of me and you do have that anxiety but also a lot of hope and excitement. I think that is when the bets projects happen – when someone puts themselves out there. Now I'm just curious to see what everyone else thinks about it."

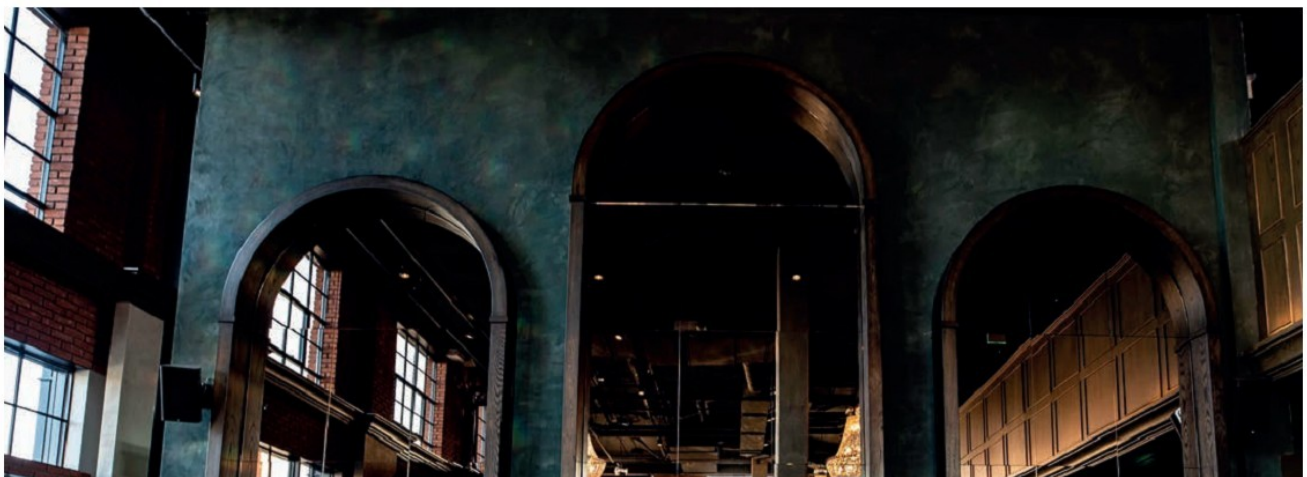




Image: Elliott Clark

