

BOUTIQUE design



Avenue to Refresh DoubleTree

DOUBLETREE SANTA MONICA REOPENS IN 2020

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Los Angeles-based Avenue Interior Design will embark on a full renovation of the DoubleTree Santa Monica, converting it to the West Coast Hilton Flagship. The renovation will include all 253 guestrooms as well as public areas, including the lobby, reception, ballrooms, meeting space, pre-function space, three-meal restaurant and bar, outdoor dining terrace and the pool deck.

The designer will pull from the Southern California Coast for the aesthetic. The team will also take the newly developed Silicon Beach into its design process as a source of inspiration, as it works to create a property that appeals to both leisure and business travelers. The property is set to reopen in spring 2020.